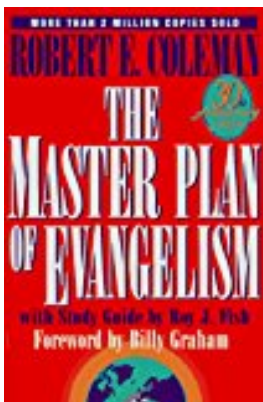


[PDF] The Master Plan Of Evangelism: 30th Anniversary Edition

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Description:

From the Back Cover "Few books have had as great an impact on the cause of world evangelization in our generation as Robert Coleman's The Master Plan of Evangelism."--Billy Graham
It all started when Jesus called a few men to follow him and share God's message with their neighbors. We are called to do the same. But evangelism can be difficult--even intimidating. With all the evangelism resources available, where should you turn to find advice on how to share the Good

News with others? Robert E. Coleman says the answers aren't found in TV evangelism, easy-evangelism guidebooks, or the latest marketing techniques. Rather, he looks to the Bible, to the ultimate example found in Jesus Christ. For more than forty years this classic, biblical look at evangelism has challenged and instructed over three million readers. Now repackaged for a new generation, *The Master Plan of Evangelism* is as fresh and relevant as ever. Join the movement and discover how you can minister to the people God brings into your life. --This text refers to an out of print or unavailable edition of this title.

About the Author Robert E. Coleman is Distinguished Professor of Evangelism and Discipleship at Gordon-Conwell Theological Seminary. He also served as dean of the Billy Graham International Schools of Evangelism as well as director of the Billy Graham Center Institute of Evangelism at Wheaton College. --This text refers to an out of print or unavailable edition of this title.

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