

[PDF] The Flight Of The Creative Class: The New Global Competition For Talent

Richard Florida - pdf download free book

Books Details:

Title: The Flight of the Creative Cl

Author: Richard Florida

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Description:

From Publishers Weekly Following up on *The Rise of the Creative Class* (2002), Florida argues that if America continues to make it harder for some of the world's most talented students and workers to come here, they'll go to other countries eager to tap into their creative capabilities—as will American citizens fed up with what they view as an increasingly repressive environment. He argues that the loss of even a few geniuses can have tremendous impact, adding that the "overblown" economic threat posed by large nations such as China and India obscures all the little blows inflicted upon the U.S. by Canada, Scandinavia, New Zealand and other countries with more open political climates. Florida lays his case out well and devotes a significant portion of this polemical analysis to defending his earlier book's argument regarding "technology, talent, and

tolerance" (i.e. that together, they generate economic clout, so the U.S. should be more progressive on gay rights and government spending). He does so because that book contains what he sees as the way out of the dilemma—a new American society that can "tap the full creative capabilities of every human being." Even when he drills down to less panoramic vistas, however, Florida remains an astute observer of what makes economic communities tick, and he's sure to generate just as much public debate on this new twist on brain drain. *25-city radio tour.*

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From Professor Florida makes an impassioned plea, using his first book, *The Rise of the Creative Class* (2002), as a jump start, for the U.S. to retain its stature as an open and welcoming home for talent. And lest readers think that the author has overstated the hype, that engineers, scientists, and other innovators are not emigrating from America, he musters up an incredible quantity of quality statistics that would disable any contrarian, from the unaffordability of our cities to our insistence on outsourcing. Yet this brain drain is not attributable simply to verifiable factors; rather, it is in large part driven by our demise as an open, tolerant society. Look at the numbers of films now produced in Toronto, New Zealand, and Australia. Who now has the lead in developing new ideas in consumer electronics? Note the decreasing numbers of Nobel Prizes awarded to U.S. citizens. How do we solve the problem? He admits his four-pronged program is not an overnight panacea; it requires a profound societal shift. *Barbara Jacobs*

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