

[PDF] I Invented The Modern Age: The Rise Of Henry Ford

Richard Snow - pdf download free book

Books Details:

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Author: Richard Snow

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Description:

From Automobile mogul Henry Ford changed drastically during the years his Model T was produced. When in 1927 a funereal-looking Ford personally steered the 15 millionth T out of the factory, few remained of his associates who were present at the creation of the first T in 1908. Gone, too, was Ford's reputation as a progressive industrialist. Opinion about The People's Tycoon (title of Steven Watts' 2005 biography) had nose-dived, and many thought he was an anti-Semite, a woolly-headed pacifist, and an authoritarian businessman, whose iconic car appeared antique-like compared to the competition. To track Ford's metamorphosis, Snow agilely follows Ford's relationship with the mechanical love of his life. During Ford's years of tinkering, which culminated in the Model T, a gregarious, long-limbed Ford lopes through Snow's pages, but he hunches over in

ensuing ones, rejecting proposals to change the T en route to becoming an egotistic crank. Snow displays excellent storytelling skill as, stiffening by the years, Ford's character develops through anecdotes and events in a lively narrative sequence that will engross readers curious about Ford and the Model T. --Gilbert Taylor

Review "Richard Snow presents a biography of a brilliant, difficult and strange man, a technological thriller about the most important machine he made, and a social history of the country it transformed. You live in the world Henry Ford made; here is how it happened. *I Invented the Modern Age* is clear, amusing, stern and poignant."
(Richard Brookhiser *author of James Madison*)

"*I Invented the Modern Age* is the amazing story of an amazing man, told with wit, insight, style, and zest. Richard Snow makes the invention of the automobile intelligible and fascinating even to car ignoramus such as myself. His story of Ford the man is simply riveting. This is history as it should always be told."

(Kevin Baker *Strivers Row*)

"Highly readable."
(*Publishers Weekly*)

"Stylistically, Snow mimics the marvelously folksy, protean temperament of his subject, dwelling on Ford's early mechanical inventions rather than his latter problematic prickliness, and everywhere portraying a compelling character."
(*Kirkus*)

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