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Books Details:

Title: Designing Web Interfaces: Pri
Author: Bill Scott, Theresa Neil
Released: 2009-01-26
Language:
Pages: 334
ISBN: 9780596516253
ISBN13: 978-0596516253
ASIN: 0596516258

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About the Author

Bill Scott is director of UI Engineering at Netflix in Los Gatos, CA, where he plies his interface engineering and design skills. Scott is the former Yahoo! Ajax evangelist and pattern curator for the Yahoo! Design Pattern Library.

He has a long and glamorous history in the IT world, due mostly to his unique understanding of both the technical and creative aspects of designing usable products. His ramblings and musings can be found at <http://www.looksgoodworkswell.com>.

Theresa Neil is a user experience consultant in Austin, Texas, where she designs rich applications for start-ups and Fortune500 companies.

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