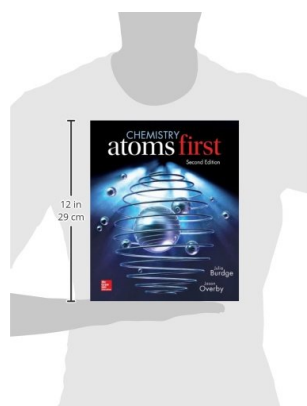


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The atoms first approach provides a consistent and logical method for teaching general chemistry. This approach starts with the fundamental building block of matter, the atom, and uses it as the stepping stone to understanding more complex chemistry topics. Once mastery of the nature of atoms and electrons is achieved, the formation and properties of compounds are developed. Only after the study of matter and the atom will students have sufficient background to fully engage in topics such as stoichiometry, kinetics, equilibrium, and thermodynamics. Thus, the Atoms First

method empowers instructors to present the most complete and compelling story of general chemistry. Far from a simple re-ordering of topics, this is a book that will truly meet the needs of the growing atoms-first market.

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