

[PDF] A Deliberate Pause: Entrepreneurship And Its Moment In Human Progress

Larry Robertson - pdf download free book

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Books Details:

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Author: Larry Robertson

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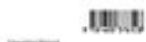
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Description:

Review

“What distinguishes humans from other life forms, one thing at least, is entrepreneurship. It is in every human being and everything human.”

Muhammad Yunus, Winner, Nobel Prize for Peace, 2006

“It’s a wide and shallow stream, one which we get across by all individuals buying and throwing in their rocks until there are many paths across.”

Robin Chase, Co-founder, Zipcar; named to Time’s 100 World’s Most Influential People, 2009

“What ultimately makes an entrepreneur unique is the ability to create new sources of value. It isn’t just the energy and passion of the individual that make creation possible. It’s the ability of the individual to create the environment that allows new value to be brought into existence by many.”

Peter Senge, Author of The Fifth Discipline

Book Description

A deliberate pause is a conscious moment in which we open our minds and ask “why are things the way they are?” and wonder “how could life be better?” Pausing to ask such questions is a natural and uniquely human inclination. It’s also the critical factor that sparks fresh ideas and is seized by entrepreneurs to catalyze seismic changes—ones that allow humanity to progress.

A Deliberate Pause (the book) reveals the power of a deliberate pause (the action) while unveiling unexpected truths about entrepreneurship itself. Through example, exploration, and analysis of the innovative thoughts and achievements of more than 200 seasoned entrepreneurial leaders, Larry Robertson shows how each of us can adopt a deliberate pause and an entrepreneurial mindset to better our lives, our species, and our world. In the process, he gives us the understanding of entrepreneurship we’ve been missing—and need now more than ever.

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